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9-10-11 APRIL 1965

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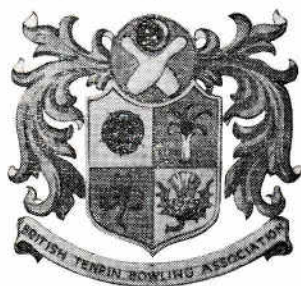
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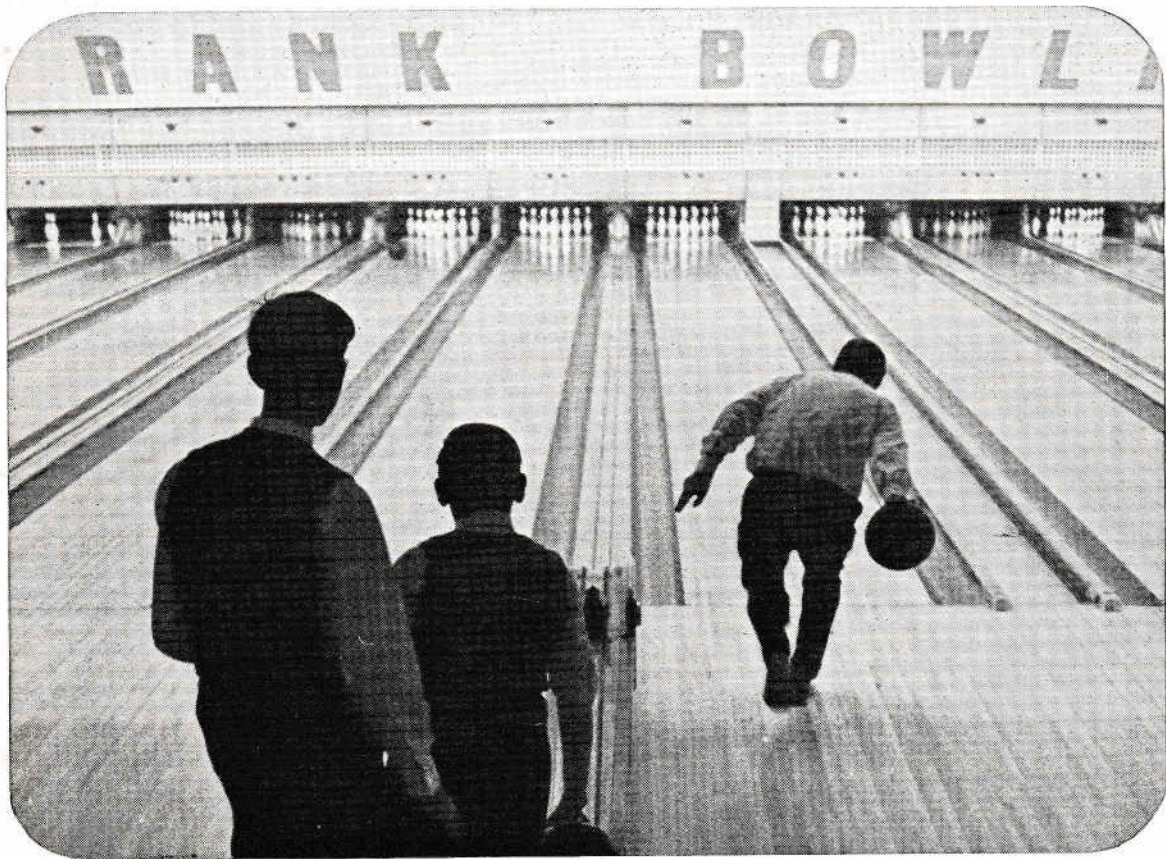
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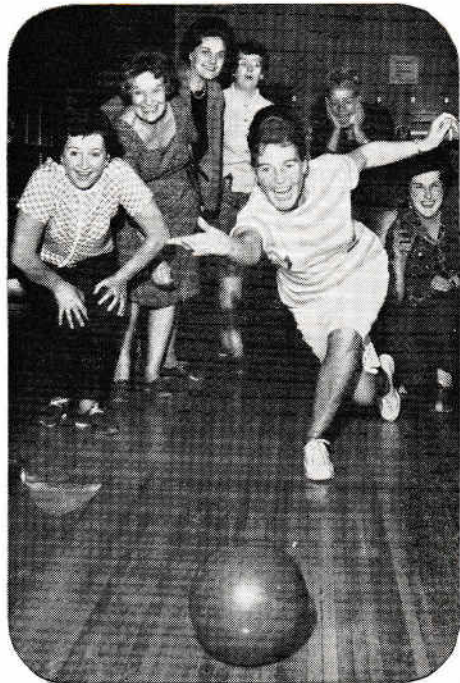
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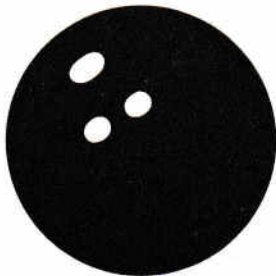
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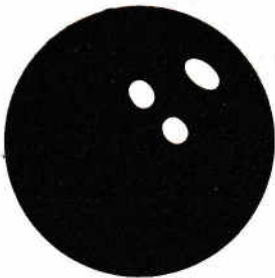
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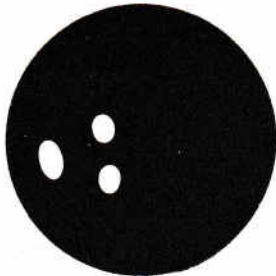
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A Message from Lord Essendon

PRESIDENT OF THE BRITISH TENPIN BOWLING ASSOCIATION

ON BEHALF of the British Tenpin Bowling Association, I am delighted to welcome both participants and spectators to our Fourth Annual Championships.

Previous years have seen our Championship Tournament held, first at Britain's first bowling centre, Stamford Hill, then at London's Airport Bowl, and lastly at Wylde Green, Sutton Coldfield. This year, we are maintaining our policy of staging the Tournament in different areas, by coming to Manchester.

It is fitting that our Championships should be held with one of the world's most famous sporting backdrops—the Old Trafford cricket ground—in the season which has seen our own sport gain the official recognition of the Central Council of Physical Recreation.

During 1965, our membership (already past the 30,000 mark) should reach 40,000. In recognition of the great advance of British Tenpin Bowling, the Federation Internationale des Quilleurs will hold their European Zone Championships in Birmingham, in July. So we are as proud of the present and future as the past.

All over the country, the rapid growth of the Association reflects its services to leagues and individuals, and the work put in by its officials and officers. One hundred per cent league sanctioning, at which we have always aimed, is becoming a reality in some areas, and there is no reason why it should not apply throughout the country by the time of the Fifth Annual Championships, in 1966.

For these Fourth Championships, may I wish everyone good bowling, good sportsmanship and good luck.

Essendon.



**“HELP US
KEEP
BRITAIN
AHEAD”**

**—Morris
Glazer**

**(B.T.B.A. General
Secretary)**

FIVE years ago, the first British bowling centre was opened at Stamford Hill, London. Now that our sport is five years old, there is much that we can look back on with justifiable pride. I prefer to look forward.

The B.T.B.A. has dedicated itself to ensuring that standards of play and playing conditions are such as to give the maximum satisfaction to bowlers, and to give everyone, wherever they play, an exactly equal chance of achieving the highest scores and honours.

Now, however, we are faced with the necessity of improving still further our services to bowlers. Over a hundred bowling centres are open already, and more are opening almost every week. This means that our lane-certification programme must be expanded.

It also means that more and more people are constantly taking up competitive league play, particularly at junior level. Lord Essendon has referred to the official recognition granted to ten-pin bowling by the Central Council of Physical Recreation. One likely result of this development is the increasing adoption of bowling as part of many schools' physical education curricula.

In practical terms, these developments impose three additional obligations on the B.T.B.A.:

1. As more and more members join, so the dissemination of information becomes both more important and more difficult. The only solution to this problem is to publish some sort of newsletter for direct distribution to members.



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- FAIRLANES—FIRTH PARK, SHEFFIELD
- FAIRLANES—NORTHAMPTON

2. League secretaries' kits must, to be of real use, be issued before the start of a season, *i.e.* before that season's subscriptions have been received. The problem of providing these kits before the money to pay for them is to hand is aggravated by the rapid increase in the number of leagues.

3. The B.T.B.A. was initially launched with the generous assistance of substantial loans from AMF Ltd. and the Brunswick Corporation Ltd. In addition to our growing internal financial responsibilities, we have, at some time, to repay these loans.

Naturally, we have been aware of the advent of these obligations for some time. But the current rapid and unprecedented growth of the sport makes it obvious that that "some time" is now.

"Here it comes," you will be thinking, "they're going to start asking for more money." Quite right—none of the Association's services can be provided without the money to pay for them, and additional services cannot be provided without additional funds.

Look at it this way. Your present annual subscription to your Association costs less than one evening's league play. The additional money that we require to provide all the improvements that I have just mentioned is the same, per member, as the cost of 20 standard-sized cigarettes and a box of matches. All the services of the B.T.B.A. are yours—all year round—for less than the cost of one evening out!

I make no apology for reiterating the services that you are already receiving for your present subscription. Too many people still seem to be unaware of them, and, wherever I go around the country, the most common question remains: "What do we get for our ten bob, anyway?"

First of all, you get standardised play.

If you play in Halifax, Hampden or Hove, the rules of play, the tournament conditions and the qualifying criteria for awards are exactly the same.

And, whether you are visiting Leeds, Liverpool or Luton, you can be sure that the *conditions* of play are the same. This is not a mere matter of length and width of lanes, but involves maintaining exact levels of lanes, weights and dimensions of pins, etc., to within the narrowest of practicable tolerances.

Should you happen to roll one of the high scores or series qualifying for an award, are you honestly so saintly that you will be perfectly satisfied merely with the knowledge that you have done it? If not, the B.T.B.A. will sanction your achievements and, in certain cases, will not only provide your awards, but will also make it possible for you to receive special awards offered by the bowling proprietors.

And before you, Mr. Average Bowler, dismiss this point as being inapplicable to you personally, remember that all the available statistics suggest that Britain's first sanctioned 300 game will be rolled by you, or someone like you. In America, the majority of perfect games are rolled by 150-average bowlers, even today.

All these services need administering. The literally hundreds of queries that pour into headquarters and to area secretaries all the time, can only be handled by an efficient office organisation. And the need to maintain a high reputation for sportsmanship and honesty (even more important now that we have official national recognition) requires legal advice and services of the highest order.

Perhaps you, as an individual, do not receive a full shilling's value for every shilling of your subscription. But others receive more than a shilling's worth; and

one day you may be one of them. Do you feel it is unfair to pay accident insurance premiums unless the insurance company guarantees to involve you in an annual accident?

Besides which, your three games' worth of money every year (plus, perhaps, your deliverance from three hours' chain-smoking) allows you to play in a properly organised sport instead of an unregulated shambles.

Enough of this aspect of the B.T.B.A., except for one thing. That is to remind you that this is your Association. If you are not already a member, your local area secretary (his address is on the notice board in your local centre) will be glad to give you an enrolment form. And if you have any problems or queries, my address appears on page 1 of this Brochure. I will always be pleased to hear from you.

I started this article by looking forward to some of the things that we are planning for the future. Let me end by looking forward to something that is happening in July, when we will be meeting in Birmingham for the F.I.Q. European Zone Championships.

That these are being held in Britain is a matter of great pride to all of us. But this pride is tinged with a certain amount of sadness. For, missing from the tournament, will be the man who did so much to make it possible: F.I.Q. Vice-President Emilio de Miguel. Early this year, the bowling world was shocked by his sudden and untimely death, and I cannot let this occasion pass without paying tribute to this great personal friend of me personally, and of everyone in the sport for which he did so much.

His memorial is the continued progress of European tenpin. In this, Britain leads the way. The B.T.B.A. is keeping Britain in the lead. We ask you only one thing—help us!

PROPRIETORS AND PLAYERS

by E. G. Forsyth

**(Chairman of the Tenpin Bowling
Proprietors Association of Great Britain)**



THE rapid growth of tenpin bowling in Great Britain has undoubtedly created many problems for the British Tenpin Bowling Association and the Tenpin Bowling Proprietors' Association which are normal to any rapidly expanding business. New policies have to be created and often old policies amended. The relationship that has been established between the two major associations in the industry is evidence of the willingness of both associations to recognise individual and mutual problems.

The rapid development of league formation and the establishment of regional, national and international tournaments has only been possible because of the liaison and spirit of good will between our respective associations.

One can look to the future with a great degree of confidence, provided we continue to exchange views and opinions in a free and frank manner on matters of mutual interest.

The Tenpin Bowling Proprietors' Association

of Great Britain extends its congratulations to the British Tenpin Bowling Association in being allowed to represent tenpin bowling on the Central Council of Physical Recreation.

Congratulations are also due to the British Tenpin Bowling Association for bringing the European Tenpin Bowling Championships of 1965 to Great Britain. The proprietors certainly wish Britain's representatives all success when they compete against the top Continental bowlers at the Top Rank Bowl, Pershore Street, Birmingham, in July.

It is good that this year's British Tenpin Bowling Association Annual Championships are being held outside London for major tournament finals should be held in different parts of the country to allow bowlers in all areas to see top class tournament play. On behalf of the Tenpin Bowling Proprietors' Association I wish the Fourth Annual British Tenpin Bowling Association Championships every success.

From **Top Rank . . .**

WELCOME TO MANCHESTER

by **RAY BROWN**

General Manager, Top Rank Bowl, Old Trafford

TRAFFORD is a great name in British Sport. Trafford Park is the home of mighty Manchester United, and Old Trafford is famous throughout the Imperial Cricket Conference as the Lancashire Club ground where England meets the touring sides in Test matches.

Old Trafford also has one of the biggest, best and most modern bowling centres in Britain. As Manager of that centre, and on behalf of all its staff and bowlers, I say "Welcome" to the cream of British bowlers who will be visiting us for the 1965 British Tenpin Bowling Association Championships.

Many of you will not have played before in a centre with 36 lanes on one floor. You've got a treat in store. This is the sort of centre that creates great players like Terry Sullivan, current British 723-series holder. It is a centre where a wonderful Championship Tournament is a certainty.

Perhaps some of our friends from the south will be coming north for the first time. If the north means "Coronation Street" to you, you've got a treat in store, too. (Compare Old Trafford with the Oval and Lord's!) Lancashire has a reputation for hospitality, and we're looking forward to living up to it in April.

Last year, the B.T.B.A. champion came from the north, and everyone up here is going to try to keep it that way (though we in Manchester hope it won't be quite so far North this time!). So a stiff night awaits all our visitors, as well as an excellent tournament.

All the same, we wish them the same good luck that we wish our own lads and lasses, and in a Brunswick-equipped Top Rank centre like this one there are the conditions to make the most of good luck.

Have a good trip up—or down—here, and . . . Welcome to Old Trafford.

JUNIOR PRIDE

by **FREDDIE TAYLOR, MIPR,**
Publicity Manager,

BOWLERS begin at an early age—ideally pre-junior school. They are never too old to enjoy the sport.

Pre-school proteges watch mothers compete in off-peak leagues, either from a comfortable playroom, or near to the scene of action, before progressing to try their own hand at the game.

Adaptable and eager, they learn quickly—a challenge indeed; after all the rules are the same for children and parents alike—and soon, so are the scores.

Age is no barrier—it is anticipation.

They are grooming to become tomorrow's top bowlers—and we must help to groom them.

Solid foundations have already been built by individual proprietors on which a sound junior structure will blossom to maturity.

Now, negotiations are taking place for a nation-wide youth programme which will be a tremendous fillip in establishing a national standard of junior play likely to excel all international levels.

The advantages of such a move are immeasurable. But in the main, education authorities will be able to view a recognised sporting programme from a wider angle.

When this scheme is born, a new class of bowlers will develop. We must help to develop them.

Some schools are already taking advantage of organised instruction, and it is to be hoped that others will soon follow with a leaning towards including tenpin in the physical recreation curriculum.

But before looking to the future, we need to consider today's relationships.

It is the parent and the adult who set the living pattern and the recreational habit. It is to the parent and the adult that youngsters look for guidance.

More enthusiastic approaches to bowlers through the medium of their favourite recreation would be sound psychology and it is reasonable to suppose that this would also work in reverse, as junior achievements could affect dad and big brother, who would hesitate to lag behind for fear of having the young one's scorn heaped upon their heads.

Parents and juniors can look to the future with anticipation and pride.

Three-Tone Micro Tenpin?

—asks John Moyes, Editor Tenpin Pictorial



“WE’D like another powerful piece from you for the 1965 Championships Programme,” said That Man to me a few weeks ago.

The request threw me into my annual turmoil of frantic thought—striving to remember what I had written for the same publication in 1963 and 1964. I groaned mentally too, for, despite all rumours to the contrary, most professional writers usually do their scribing in a welter of toil and sweat.

Nevertheless I rallied gallantly. I even managed a wan smile.

“Certainly Morris”, I said.

Later, miserably hunched over my desk contemplating what seemed to be acres of blank paper, I fervently wished (strictly in passing, of

course) that I had never even heard of the B.T.B.A.

A few wet towels, plus a smile from the Gods, brought inspiration. I decided to embark in a hypothetical time machine and take a look at British Tenpin Bowling thirty-five years hence.

To cull news and headlines from the ‘Tenpin Pictorial’ for April 2000, and background data and statistics from the British Tenpin Year Book, 1999–2000 (35th Edition). As in a dream I turned the pages. . . .

500th BRITISH BOWL OPENS!

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European Nobles (the new currency) to bring the National sport to technicians of the ocean culture food farms, who have recently been housed in the Outer Hebrides."

The page-two lead of the paper carried a story about, and pictures of, the 30-strong British Olympic tenpin team, just picked for the Games due to be held in Tanzania later in the year. "We should carry off at least three gold medals," said a comment, "but Bulgaria remains favourite for the Olympic title."

THIS MICRO'S A MUST!

Intrigued by this headline, I read the little story beneath. It was a book review—if micro-film strips which are read when enlarged and illuminated through a viewer can be called a book. "This is an interesting history of forty years of tenpin in the U.K.," wrote the reviewer. "With a master touch, the author draws comparisons between the champions of today and pioneer 'greats' of the past such as Alston, Depoivy, King and Brown.

"Modern technological developments may have raised our averages to the 230s but one must never overlook that it is to old-timers such as these that the sport owes its pre-eminent position today. Without the 'Memoirs of Morris' no kegler's micro-library will be complete."

U.K. PUTS U.S.

BACK ON THE BOWLING MAP

This back-page lead headline in the newspaper positively shouted! The story ran:

"NEW YORK, APL. 1, 2000—Team of twenty British tenpin instructors given great send-off at Kennedy Rocket Base after six-week U.S. tour. It is thought U.S. players will have learned a great deal from U.K. know-how; and that the trip will have gone a long way towards restoring the American game to its former heights."

VETERAN HONOURED

"At a moving ceremony last Wednesday," read this story, "the British Bowling Writers' Association, at a dinner at London's 100-storey Hilton Hotel, paid tribute to one of its oldest members. The occasion was the 100th birthday of John Moyes, an early . . ."

That's enough, I thought.

Being forward-looking is all very well but sometimes things can get a bit out of hand.

Fanciful stuff, you may think, but perhaps not entirely far-fetched. After all, this peep into the future paints a bright outlook for British Bowling.

I believe in it myself.

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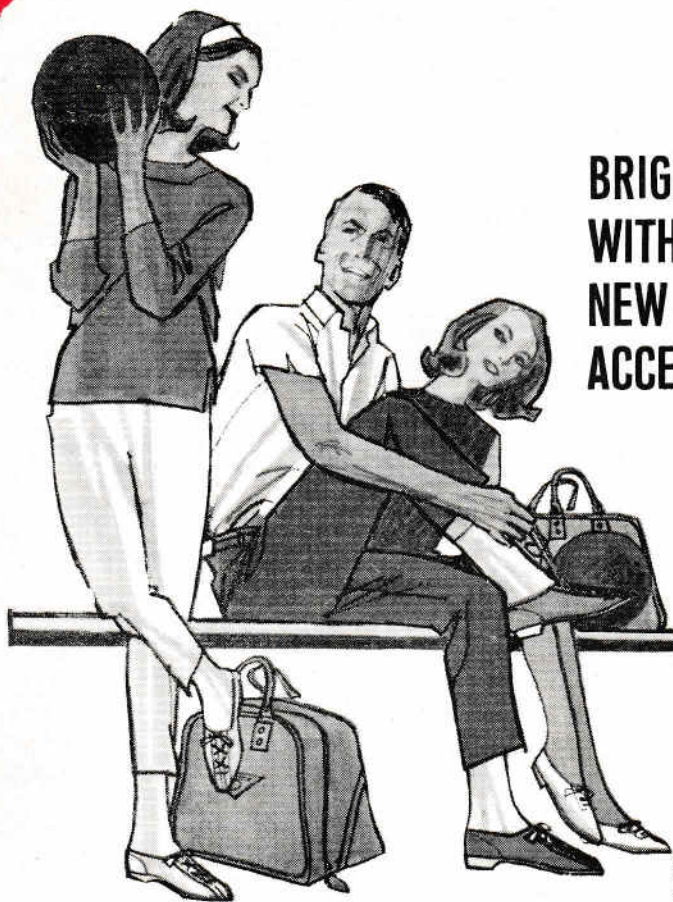
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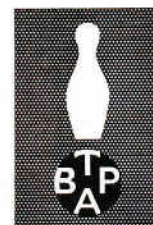
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1963-4 CHAMPIONSHIPS RESULTS

SINGLES EVENT (REGULAR)

Name	Area Assoc.	Total with Handicap	Scratch Total
1. J. Banks	Jarrow	707	619
2. C. W. Harris	Corby	663	607
3. G. Ward	Southend	662	626

ALL EVENTS (REGULAR)

1. John Banks	Jarrow	1914	1650
2. David Johnson	Manchester	1854	1644
3. Mich Lowell	Oxford	1853	1727

TEAM EVENT (REGULAR)

1. Newman Spurs	Bristol	2934	2490
2. Long Lane Rebels	Birmingham	2905	2653
3. Autospars "A"	Birmingham	2894	2506

DOUBLES EVENT (REGULAR)

1. L. Ball & L. Jones	Liverpool	1283	1172
2. C. Weale & R. Jones	Birmingham	1252	1062
3. A. Forrest & J. Banks	Jarrow	1249	1061

TEAM EVENT (FEMALE)

1. Rollin' Stones	Birmingham	2778	2294
2. Carabelles	London	2764	2190
3. Odd Spots	Liverpool	2748	2242

DOUBLES EVENT (FEMALE)

1. E. Brady & E. Smith	Leeds	1214	1022
2. G. Sherk & L. Azzolino	Corby	1171	961
3. P. Adamson & S. Bland	Manchester	1165	1009

SINGLES EVENT (FEMALE)

1. J. Roberts	Corby	627	539
2. P. Adamson	Manchester	624	544
3. E. Parnell	Southend	622	530

ALL EVENTS (FEMALE)

1. Eileen Smith	Leeds	1776	1464
2. June Jackson	Southern	1772	1604
3. Betts Hardy	Oxford	1758	1527

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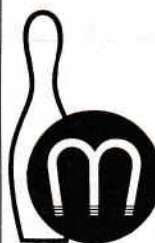
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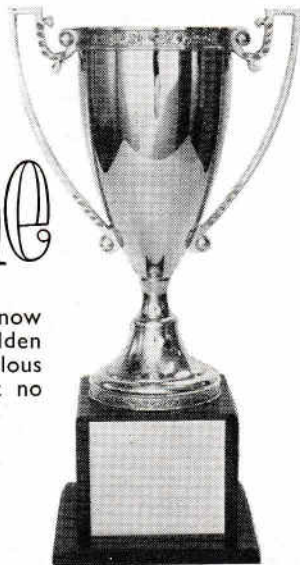
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